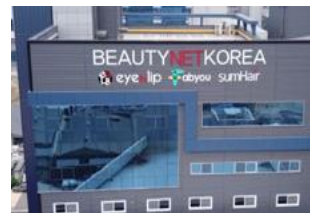


FABYOU

For Your Beauty

페브유



INDEX

FABYOU

Anti-Pollution & Urban Customized Cosmetics For You

I. Brand Story

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I. BRAND STORY

1. The Meaning of A Brand Name



Fab : Fabulous Cosmetics
+
You : Especially For You

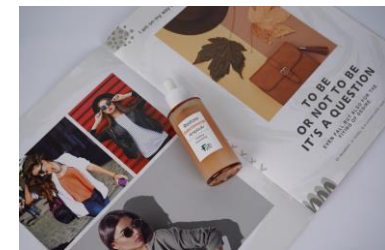
2. Philosophy

1. Anti-Pollution



Anti-Pollution cosmetics that protect the skin from air pollution such as fine dust and yellow dust.

2. The best ingredients, a dignified beauty life



Cosmetics made with only the best and reliable ingredients

II. Product

Ampoule 4 types (Restore Galactomyces, Full skin collagen, Glow vita, Cell toks)

- Category** > Skin care / Ampoule
- Selling Point** > Whitening, anti-wrinkle dual function / moisturizing / elasticity / exfoliation / sebum management/Calming
- Feature** >
- **Restore Galactomyces Ampoule**
It manages moisture and vitality for clear and transparent skin and is quickly absorbed into pores to clean sebum and remove dead skin cells.
 - **Full skin Collagen Ampoule**
It is effective for improving skin to be gloss and elastic and also makes the skin healthy to prevent skin-aging.
It supplies sufficient moisture to keep your skin moist.
 - **Glow VITA Ampoule**
It contains vitamin E which keeps the skin in balance, prevent skin damage and evaporation of moisture.
It also provides calming effect with vitamin B.
 - **Cell toks PEPTIDE Ampoule**
It makes skin smooth and supplies oil to prevent wrinkles.
It prevents dryness and strengthens the skin.
- Volume** > 50ml
- Retail Price** > 32000 WON
- How to Use** > After cleansing, gently apply the product on entire face and apply one more time around the eye-area and mouth-area that dries easily.



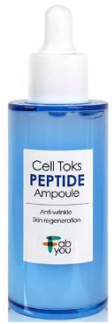
GALACTOMYCES



COLLAGEN



VITA



PEPTIDE

II. Product

Red Blemish AC Line(Toner, Spot, Deep Cleansing)



- Category** > Skin care / Toner / Spot / Cleanser
- Selling Point** > Skin Recovery / Skin Calming / Skin Trouble Care / Maintain Skin Condition

- Feature** >
- **Red Blemish AC Toner**
It is an essential type toner that turns into water type as soon as it is applied to the skin, so it's absorbed without stickiness.
Maintaining the best skin condition by supplying moisture while controlling the sebum
 - **Red Blemish AC Spot**
It has soft cream texture that applies to the skin smoothly.
Containing Asiaticoside extracted from Centella asiatica that helps intensive care for sensitive areas.
 - **Red Blemish AC Deep Cleansing**
It contains Centella asiatica extract that calms sensitive, lumpy skin comfortably. Also it contains aloe vera leaf extract that maintains moisture in the skin, makes skin clean and bright.
Containing 9 plant extracts that controls sebum secretion, shrinks pores and improves skin texture.



SPOT



TONER



CLEANSING

- Volume** > Toner : 100ml / Spot : 30g / Deep Cleansing : 150g
- Retail Price** > Toner : 27000 won / Spot : 24000 won / Deep Cleansing : 18000 won

- How to Use** >
- Toner** : After cleansing, gently apply the product on entire face and apply one more time around the eye-area and mouth-area that dries easily.
- Spot** : At the final stage of skin care, take an appropriate amount and apply it on the concerned, sensitive areas or on the entire face and pat for absorption.
- Deep Cleansing** : Get right amount of the product and make enough foam, gently massage over the entire face and wash thoroughly with warm water.

II. Product

White Pore Reduction Line(Toner, Ampoule, Deep Cleansing)

Category	>	Skin care / Toner / Ampoule / Cleanser
Selling Point	>	Pore Care / Sebum Control / Moisturizing / Anti-Inflammatory / Elasticity
Feature	>	<ul style="list-style-type: none">• White Pore Reduction Toner Containing 3kinds of botanical extracts (green tea, tea tree, witch hazel) that tightens the pores and make elastic and clean skin.• White Pore Reduction Ampoule Containing 3 kinds of botanical extracts (green tea, tea tree, witch hazel) that tighten the pores and make elastic and clean skin. It also contains 5 types of hyaluronic acid that are effective for moisturizing.• White Pore Reduction Deep Cleansing Containing silica which controls sebum secretion and keeps the pores clean. It is effective for providing vitality on the skin.
Volume	>	Toner : 100ml / Ampoule : 50ml / Deep Cleansing : 150g
Retail Price	>	Toner : 26000 won / Ampoule : 27000 won / Deep Cleansing : 17000 won
How to Use	>	<p>Toner : After cleansing, gently apply the product on entire face and apply one more time around the eye-area and mouth-area that dries easily.</p> <p>Ampoule : It is for morning and evening, use the product after essence or eye care. Take an appropriate amount with the pipette and apply it gently over your face.</p> <p>Deep Cleansing : Get right amount of the product and make enough foam, gently massage over the entire face and wash thoroughly with warm water.</p>



Ampoule



TONER



CLEANSING

II. Product

Botanical Healing Mask Pack(Vita-plex, Pep-plex, Pore-clear, AC-anti, Collagen-pep)

- Category** > Skin care / Mask Pack
- Selling Point** > Moisturizing / Nutrition Supply / Vitality / Elasticity / Calming
- Feature** >
- **Vita-plex**
It is a premium vitamin mask pack that gives skin vitality, calming and moisturizing effect on the skin. Containing 13 kinds of vitamins and madecassoside.
 - **Pep-plex**
It is a premium peptide mask pack that gives vitality to dry skin. Containing 8 kinds of peptide ingredients that make elastic skin.
 - **Pore-clear**
Containing 4 patented ingredients that are effective for reducing pores and sebum secretion.
 - **AC-anti**
It is a premium AC mask pack that provides nutrition to the skin, 13 kinds of skin calming complex provide vitality and comfort the skin.
 - **Collagen-pep**
Containing collagen that helps anti-aging. It also contains Aquaxul which is the moisturizing active ingredient that makes skin moist and strengthens the skin barrier.
- Volume** > 23ml * 10ea
- Retail Price** > 30000 WON (10sheets)
- How to Use** > After cleansing, put mask sheet on face. After 15 ~ 20 minutes, remove the mask sheet and tap your skin so remaining essence will be absorbed.



Vita-plex 13

Nutrition, Moisture



Ac-anti 13

Nutrition, Vitality



Collagen-pep

Moisture, Vitality



Pep-plex 8

Vitality, Elasticity



Pore-clear

Calm, Vitality

Skin Care

Ampoule line



Restore galactomyces ampoule

32000 WON



Full skin collagen ampoule

32000 WON



Glow vita ampoule

32000 WON



Cell toks peptide ampoule

32000 WON

Skin Care

Red Blemish AC Line



Red Blemish AC Toner

27000 WON



Red Blemish AC Spot

24000 WON



Red Blemish AC Deep Cleansing

18000 WON

White Pore Reduction Line



White Pore Reduction Toner

26000 WON



White Pore Reduction Ampoule

27000 WON

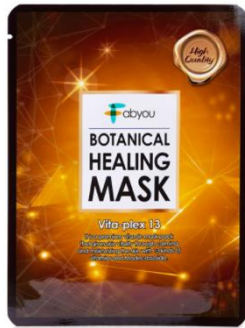


White Pore Reduction Deep Cleansing

17000 WON

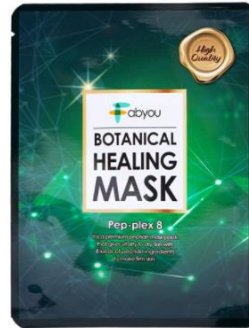
Mask Pack

Botanical Healing Mask Pack



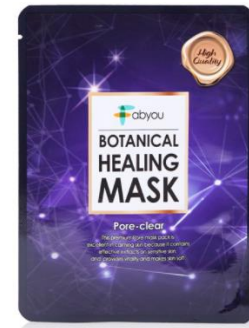
Vita-plex

30000 WON



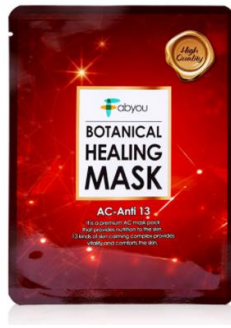
Pep-plex

30000 WON



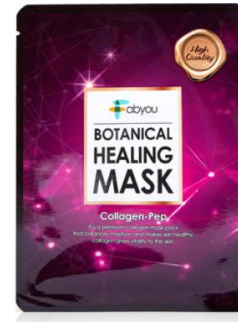
Pore-clear

30000 WON



AC-anti

30000 WON



Collagen-pep

30000 WON



Thank You !