# **EYENLIP**

## 아이앤립







## EYENLIP KOREA'S COSMETIC NO.1 BRAND

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## I. BRAND STORY

## 1. Global Healing Beauty Brand









EYENLIP is K-BEAUTY brand which pursuits beauty and feels healing in there

## 2. 3 Philosophy

#### 1. SIMPLE



Do not use ingredients that are harmful and irritating to the skin. Minimize harmful chemicals to your skin and make it safe for your skin.

## 2. Natural ingredients



Ingredients extracted from natural ingredients are safer to skin irritations and reactions than artificial chemicals. Only good ingredients are selected.

## 3. High quality product and best price



We have made 15 years of know-how with basic products and color products with the best price and easy to use.







**Category** > Skin Care/ Cream

**Selling Point** > Wrinkle reduction functional cosmetic, Oil cream that gives nutrients and tightens skin

Feature > SALMON + 8 TYPES OF PEPTIDES!

Vitamin D + omega-6 fatty acids in salmon are excellent for the restoration of skin barrier and skin lipid restoration. all-in-one cream that can upgrade skin with 8 peptide ingredients!

#Salmon #8 types of peptides #Great for Dark Circles! #Wrinkle reduction

Volume > 50ml

Retail Price > 59000 WON

**How to Use** > After base makeup apply on face, neck and all over the body where ever you want your skin to improve







**Category** > Skin Care / Eye Patch

**Selling Point** > Salmon Oil Eye Patch that helps skin Wrinkle Reduction, great for whitening

Feature > SALMON AND 8 TYPES OF PEPTIDES!

Vitamin D and omega-6 fatty acids in salmon are excellent for skin barrier restoration and skin lipid restoration, and are excellent for dark circles

Not only for wrinkles!

Not only for wrinkles around the eyes, dark circles but even fine wrinkles! Even around the lips! It also gives care to neck wrinkles and whole body management to make the entire face vigorous and prevents the evaporation of moisture, creating a moist and smooth skin.

#Wrinklecare #Salmon #8 types of peptides #Great for dark circle! #Tight Skin

**Volume** > 108g(1.8g \* 60ea)

Retail Price > 39000 WON

**How to Use** > After base care apply under eyes, neck and even all over the body where ever else you want to improve skin condition. Remove after 20-30 minutes and tap

to absorb





**Category** > Skin care / Serum

**Selling Point** > Contains salmon that moisturizes and smoothes skin moisture!

Feature > Premium ingredients!

Contains excellent moisturizing ingredients such as hyaluronic acid, glycerin, and panthenol, and moisturizes the skin for a long time without the stickiness.

Protect your skin from external stimuli!

Panthenol, Betaine and other ingredients that forms and reinforce the skin barrier from harmful stimuli such as ultraviolet rays, fine dust, and infrared rays, which is effective for troublesome skin.

#winkle care #skin care! #elasticity #salmon #8 TYPES OF PEPTIDES

Volume > 50ml

Retail Price > 48000 WON

**How to use** > After toner stage take the appropriate amount and spread evenly on the skin.





**Category** > Skin care / Eye Cream

**Selling Point** > It fills the skin around the eyes giving more clear brighter eyes!

Feature > Naturally derived salmon oil and 8 different peptides!

Salmon oil and eight peptide extracts quickly penetrate the skin, creating a firm, glowing skin...

Anti - Wrinkle effect!

It tightly encloses the skin of the eyes, and it gives a bright and radiant impression by adding moisturizing gloss and elasticity.

# Skin care #8 TYPES OF PEPTIDES #Salmon # wrinkle

Volume > 35ml

Retail Price > 42000 WON

**How to use** > Take a small amount of the content after applying lotion, applied around the eyes lightly and let it absorb.



## SALMON & PEPTIDE NUTRITION NECK CREAM

Category > Skin Care / NECK CREAM

**Selling Point** > Whitening effect + Wrinkle care multi function

/Moisturizing / Elastic

**Feature** > It is a neck cream that increase elasticity of the wrinkles

to have clean neck line.

Contains salmon egg extract to help revitalize and

maintain skin's moisture.

Contains 8 peptides to give elasticity to the neck, making

it smooth and firm.

Volume > 50g

Retail Price > 52000 WON

**How to Use** > Get right amount of the product and spread on skin

evenly.









## II. Product BLACK SUGAR SCRUB PACK

**Category** > Skin Care / Scrub Pack

**Selling Point** > Removing dead skin / Calming

Feature > Brown sugar particles rich in vitamins and mineral will

remove dead skin.

Naturally derived oil provides smooth rolling sensation while giving skin vitality and moisturizing effect.

Includes Centella Asiatica extract to help calm skin after exfoliate.

Volume > 100ml

Retail Price > 15000 WON

**How to Use** > After wash your face, don't wipe water that is on your face.

Rolling and spreading the product gently on entire face except mouth and eye area.

After 10 to 15 minutes, wash off with warm water.













Category > Skin Care / BUBBLE PACK

**Selling Point** > Pore Tightening/Removing Sebum, Blackhead, Dead Skin Cell/Deep Cleansing/Skin Elasticizing

**Feature** > Jeju Volcanic Clay is called, "God's gift" found in nature.

The fine porous structure contains abundant anion. A cation helps to make clean skin by absorbing waste materials inside of skin.

Contains Artichoke leaf and Saffron flower extract that provide elasticity to the skin, pore care and moisture.

Volume > 100g

Retail Price > 22000 WON

**How to Use** > Apply the proper amount to the face except eyes, eyebrows and mouth.

After 3 to 5 minutes, once the bubbles burst enough, massage the face with bubbles and small amount of warm water.

And rinse off with warm water.







### CERAMIDE GREEN/RED TOKS BUBBLE CLEANSER









**Selling Point** > Deep Cleansing / Low irritation

**Feature** > It is facial cleanser that helps to cleanse with lowest irritation by fine foams.

After washing face, skin doesn't feel tight and it feels moisture with sunflower seed oil and rose oil.

#### GREEN TOKS

Plant ingredients such as Spinach extract and Mugwort extract give comfortable feeling to irritating skin.

#### RED TOKS

Tomatoes, pomegranate, watermelons, apple, paprika, red fruits & vegetable ingredients give vitality to skin.

Volume > 200ml

How to Use

Retail Price > 22000 WON

> Get right amount of the product and spread evenly on dried skin and wait for 10~30 seconds.

Massage with massive foam by rolling on the face and wash the face with warm water.





## 24K GOLD COLLAGEN PEEL OFF PACK

Category > Skin Care / PEEL OFF PACK

**Selling Point** > Removing dead skin / Elastic / Pore care

Feature > 24K gold ingredients is contained to brighten skin and

manage pores.

Collagen, peptides and various extracts increase elasticity of the skin and moisture the dry skin.

Contains MadeWhite natented ingredient(Pate

Contains MadeWhite patented ingredient(Patent No. 10-1245563)

**Volume** > 100g

Retail Price > 18000 WON

**How to Use** > Apply the proper amount to the face except eyes, eyebrows and mouth.

After 15 to 20 minutes, when the pack is totally dried, take-off the pack, and clean the face with toner.







## II. Product 24K GLOD & PEPTIDE AMPOULE CREAM

Category > Skin Care / CREAM

**Selling Point** > Whitening effect + Wrinkle care multi function

/Moisturizing / Elastic

Feature > Transparent gel-type ampoule cream can be applied

smoothly.

Honey extract and 8 kinds of peptide ingredients are effective on anti-wrinkle and help recover damage skin

caused by stress.

Volume > 50g

Retail Price > 32000 WON

**How to Use** > At the base stage of the skin care, take an appropriate

amount and apply evenly.









# 21



**Category** > Face makeup / BB cream

**Selling Point** > Perfect Coverage, Performance Adhesion, #UV Protection, #Vital Skin

Features > ICE PLANT

Contains Ice Plant which is abundant of rich vitamins and minerals

#### **MOIST AND FRESH!!**

Contains moisturizing factors to create soft skin And gives vitality to irritate skin. Fresh without the stickiness and has excellent moisture proof factor

#Moist , #SkinVitality, #UVprotection, #Performance Adhesion

Volume > 30ml

Retail Price > 9000 WON

**Color** # 21 Light Beige, # 23 Natural Beige,

#27 Dark Beige

**How to Use** > After the base makeup take an appropriate amount

and apply all over the face.







#### EYENLIP Snail All In One BB Cream



# 21

Category Face makeup / BB cream

Selling Point > **UV** protection [SPF50+/PA+++]

Dual functional cosmetic for whitening/reducing

wrinkle.

Long lasting **Features** 

> Making us freely with lasting for a long time even under the sun outside.

Reduce the stage of make-up and make skin look clean without feeling uncomfortable on the skin.

**Containing 10 kinds of herbal ingredients** 

10 herbal ingredients are added to prevent breaking down of hyaluronic acid which pulls moisture and help to calm down and prevent skin problems.

Volume 50ml

**Retail Price** 18000 WON

Color # 21 Light Beige, # 23 Natural Beige

After skin care, apply an appropriate amount to the face How to Use and spread it evenly from the inside to the outside.



# 23



#### EYENLIP Pure Perfection Natural Sun Cream

**Category** > Skincare / Sun cream

**Selling Point** > UV protection , Whitening, Wrinkle reduction Triple functional product!

Feature > 365 Days UV Protection!

High UV protection and more! SPF50+/PA+++ Can also be used as base makeup without white casing, and will even skin tone

Long Lasting & Low irritation products!

Strong against moisture lasting long period of time, and it contains 10 types of plant extracts to moisten the skin and it does not irritate the skin!

#Triple functional, #makeup base capable, #10 types of plant extracts

Volume > 50g

Retail

Price > 6000 WON

**How to Use** > At the last step of base makeup apply around face,

neck and other areas that is easily exposed to the

UV rays





## Matt Lipstick





#01 VLADI RED



#03 SUNSET CORAL



#02 RUBY RED

#04 CARAMEL PINK



#05 MUHLY PINK

Category > Lip make up/ Lipstick

**Selling Point** > Tight Adhesion/ High Coloration

**Feature** > • Perfectly fit on lips

Moist texture

Semi matte color

Vivid color

· Long lasting



Volume > 4g

Retail Price > 18000 WON

Color > # 01 VLADI RED # 02 RUBY RED # 03 SUNSET CORAL # 04 CARAMEL PINK # 05 MUHLY PINK

**How to Use** > Apply lipstick carefully around the inner side pf the lip line .



## EYENLIP Collagen Power Lifting Eye Cream/Cream

Category Skin Care / Eye cream, Cream

Selling Point > Whitening effect / Wrinkle effect / Elastic / Lifting

 Collagen Power Lifting Eye Cream Feature >

Hydrolyzed collagen helps skin moisturizing.

Sodium hyaluronate makes skin soft and gloss by keeping moisture to the skin.

It contains clean complex which is composed to Hibiscus, fig, pear, kiwi extracts that helps skin calming and skin texture tidy.

#### Collagen Power Lifting Cream

Collagen proteins reduces wrinkles and tightens skin at once! prevents skin aging. containing collagen helps to create moist skin by hydrating it, and it contains Hyaluronic acid to help prevent moisture from evaporating.

Make your tired skin smooth and elastic.

Volume Eye cream 50ml / Cream 100ml

**Retail Price** Eye cream 22000 WON/Cream25000 WON >

How to Use After base care apply cream on face, lightly massage it on face to absorbed guickly.











## EYENLIP Snail Toner/Emulsion/Eye cream/Cream/Foam cleansing







**Emulsion** 



Eye cream



Cream



Foam cleansing

#### Category

> Skin care / Toner, Emulsion, Eye cream, Cream, Foam

#### Selling Point >

Wrinkle Improvement / Nutrition /
Deep cleansing/ Massive foam/ Moisturize /Shrink pore/
Calming skin

#### Feature

- The soft texture of snail mucus filtrate helps protect skin, provides moisture to create a smooth skin. Contains Shea Butter and Argan Oil to nourish the skin.
  - Toner: Anti-wrinkle
  - · Emulsion: Anti-wrinkle
  - Eye cream: Anti-wrinkle + Whitening
  - · Cream: Anti-wrinkle + Whitening

Toner/Emulsion/Eye cream/Cream:

#### · Foam cleansing

Soft cream typed texture.

Voluminous foam cleanses the skin without irritation and keeps it moisturized.

Snail mucus filtrate prevents loss of moisture.

It clears the skin comfortably with Chanaecypaors Obtusa Water, Bambusa Vulgaris Leaf/Stem Extract.

#### Volume

> Toner 150ml/ Emulsion 150ml/ Eye cream 50ml/Cream 100ml/ Foam 150ml

#### **Retail Price**

> Toner 18000 WON/ Emulsion 18000WON/ Eye cream 22000 WON/ Cream 25000WON/Foam 15000 WON

#### How to Use

After base skin care step, lightly massage it on face to absorbed quickly. **Foam cleansing:** 

After taking adequate amount for making rich lathers and massage the face to cleanse. Rinse off with lukewarm water thoroughly.









Gel cream



Category > Skin care / Cream, Gel cream, Eye cream

**Selling Point** > Adenosine and snail mucus filtrate, a functional wrinkle-improving material, improves skin wrinkles and promotes elasticity and healthy skin.

Feature > Anti-Wrinkle Effect!

Adenosine and snail mucus filtrate, a functional wrinkle-improving material, improves skin wrinkles and promotes elasticity and healthy skin.

#### Moisture & nutrition!

Protects skin from the external environment, makes skin elastic and healthy.

Volume > Cream 30ml/Gel cream 45ml/Eye cream 30ml

**Retail Price** > Cream 15000 WON/Gel cream 18000 WON/Eye cream 20000 WON

**How to Use** > After base skin care step, lightly massage it on face to absorbed quickly.



## EYENLIP Salmon Oil Cream/Gel cream/Eye cream

Category > Skin Care / Cream, Gel cream, Eye cream

**Selling Point** > Anti-wrinkle+Whitening dual function/ Elasticity/Nutrition

**Feature** > It is rich in vitamins A and D contained in salmon oil, which improves skin pigmentation due to skin

damage and stress, and helps prevent aging!

Containing Whitening niacinamide and effective amount of adenosine to improve wrinkles.

Whitening and Wrinkle improvement you can feel at

once!

**Volume** > Cream 30ml/ Gel cream 45ml/Eye cream 30ml

Retail Price > Cream 29000 WON/ Gel cream 25000 WON/Eye

cream 22000 WON

**How to Use** > After base skin care step, lightly massage it on face

to absorbed quickly.





Cream

Gel cream



Eye cream



## HYALURONIC ACID WATER DROP CREAM, Super Aqua Moisture Cream

**Category** > Skin Care / Cream

**Selling Point** > Moisturizing / Vitality

#### Feature > • HYALURONIC ACID DROP CREAM

Contains hyaluronic acid that is excellent in water retention.

Sea water contains rich minerals that makes your skin moisture and elastic.

Flower, plant, fruit extracts will improve on wrinkles and whitening on the skin.

#### SUPER AQUA MOISTURE CREAM

Hyaluronic acid with excellent hydration helps moisturize the dry skin. contains niacinamide to brighten and brighten skin.

Provides moisture and applies without stickiness

Volume > HYALURONIC CREAM 100g/SUPER AQUA CREAM 45ml

**Retail Price** > HYALURONIC CREAM 22000 WON/SUPER AQUA CREAM 18000 WON

**How to Use** > Get right amount of the product and spread evenly on the face.









## EYENLIP Calamansi Vita Cleansing Oil/Foam/Peeling Gel

#### Category

> Skin care / Cleansing Oil, Foam, Peeling gel

#### **Selling Point**

Calamansi has 30x more vitamin C than lemon does!
7 Patented extracts provide excellent skin calming effect!

#### **Feature**

Calamansi, God's Gift

Vitamin gives vitality to dull and lifeless skin.

#### 7 Types OF Patented Skin Relaxation Ingredient

7 patented Anti-inflammatory and immune response modulating capable extracts( Green Tea, Cinnabar, Licorice, Chamomile, Vinegar, Rosemary, and Gold) People with sensitive skin can feel to use on their skin!

#### Feel Free From Skin Tightening

Green tea seed oil, olive oil, grape seed oil, peanut oil keeps your dry skin hydrated and moisturized.

#### **CLEANSING OIL**

**Excellent Cleaning Power** 

Skin makeup, strong color makeup, even skin waste is clearly cleansed.

#### **FOAM**

Feel Free From Skin Tightening

Green tea seed oil, olive oil, grape seed oil, peanut oil keeps your dry skin hydrated and moisturized.

#### **PEELING GEL**

Moistness Without The Tightness Even After Peeling Maintains moist skin without tight feeling from dryness.

#### Volume

> Oil 150ml/Foam 120ml/Peeling gel 120ml

Rinse with warm water when waste is peeled.

#### **Retail Price**

> Oil 18,000 WON/Foam 15000 WON/Peeling gel 16000 WON

#### How to Use

> Oil: Pump an appropriate amount to your hand. Massage all over the face to remove the makeup. Take a bit of water so that oil becomes milky color and rinse with warm water. Foam: Get right amount of the product and massage all over the face to remove the makeup and rinse with warm water. Peeling gel: On a dry skin apply every where except around eyes and lips. Gently massage by hands.







Foam



Peeling gel



## **Ⅲ**. Product

## EYENLIP Calamansi Whitening Cream/Whitening pack

Category > Skin care / Whitening Cream, whitening pack

**Selling Point** > It makes your skin instantly brighter without stickiness!! Calamansi extracts contain authentic Vitamin

Excellent cream for whitening and moisturizing

#### Feature > • Calamansi refreshing care

Rich in vitamins Calamandin orange fruit extract and Calamansi's fragrance to give you refreshing mood!

#### Whitening functional ingredient

Whitening ingredients with niacinamide, a functional ingredient!

#### 7 Types of Patented Skin Relaxation Ingredient

7 patented Anti-inflammatory and immune response modulating capable extracts( Green Tea, Cinnabar, Licorice, Chamomile, Vinegar, Rosemary, and Gold) People with sensitive skin can feel to use on their skin!

#### Rich moisturizing ingredients

Use of natural moisturizing ingredients such as glycerin, beeswax, peanut and other natural moisturizing contents to moisturize and keep moist for a long time.

Volume > Cream 50ml/Pack 200ml

Retail Price > Cream 15000 WON/Pack 18000 WON

**How to Use** > Cream: At the end of the basics makeup, take an appropriate amount and spread evenly on the skin.

Pack: Take 2~3 minutes to absorb enough amount to your desired area such as face, hands, feet, legs.







Category > Skin care / Calamansi Vita Solution Mask

Selling Point > Calamansi Vitamin Mask Pack that can never be found anywhere! 7 in 1 mask pack (Nutrition, Elasticity, Whitening, Moisturizing, Soothing, Radiance, Antioxidant) dual functional cosmetics approved by FDA!

#### Feature > • Powerful effects of Vitamin

Vitamin A,B,V,P have efficacy such as stain, freckles, dullness and pigmentation improvement.

- Dual functional Mask pack
   FDA proved ingredients Adenosine, Niacinamide are effective in whitening and anti-aging. Natural color yellow sheet!
   Non-stained color fiber developed by itself, non-irritating sheet.
- 7 Types OF Patented Skin Relaxation Ingredient That Is! 7 patented Anti-inflammatory and immune response modulating capable extracts( Green Tea, Cinnabar, Licorice, Chamomile, Vinegar, Rosemary, and Gold) People with sensitive skin can feel to use on their skin!

**Volume** > 25ml [ 5 pcs ]

Retail Price > 15,000 WON

How to Use > After cleansing the skin, keep the mask evenly around the entire face, except around the eyes and mouth. After attaching for about 15~20 minutes, gently peel off and tap the remaining contents on the skin to absorb.





## EYENLIP Hydrogel Eye Patch (Salmon Oil & Peptide, Gold & Snail, Black Pearl, Hyaluronic Acid, Collgen, Charcoal, Calamansi Vitamin











Gold & Snail

Salmon & Peptide











Black pearl

**Hyaluronic Acid** 









Collagen

Charcoal











Calamansi

Black snail

Category

Skin Care / Eye Patch >

Selling Point >

Intensive care for skin around eyes! Three types of eye patch

**Feature** 

\* Salmon Oil& Peptide

Salmon oil contains vitamin E, an antioxidant, that helps to keep your skin clear and shiny.

#### \* Gold & Snail

The rich nutrients of snail mucilage extract give firm and moist skin to the skin around the eyes.

#### \* Black Pearl

The black pearl extracts cleanses the skin well being very effective on whitening, it also removes dead skin and waste.

#### \* Hyaluronic Acid

It contains Hyaluronic Acid that can help to make moist and soft skin by providing moisture to the skin.

#### \* Collagen

Hydrolyzes Collagen component gives healthy liveliness to dull skin and keeps skin to all day moist with high-moisture layer.

#### \* Charcoal

It contains charcoal extract to make tight pores and regulate sebum to make eye area smoother and clearer.

#### \* Calamansi Vitamin (anti-wrinkle+whitening)

Calamansi extract has 30x more vitamin C than lemon does. It gives vitality to dull and lifeless skin. Creates skin that you can be proud of. Contains snail mucilage filtrate from black snail.

#### \* Black snail

Black nail slime eye-patch that gently wraps the tired, dry skin on eye area and gives moisture and vitality.

84q (1.4q \* 60ea) Volume

Retail Price > 22000 WON -25000 WON

After base care apply under eyes, After about 20 to 40 How to Use > minutes, remove the patch and lightly tap the remaining essence to absorb.



## Eyenlip First Magic Ampoule Vitamin/Snail/Cica/Collagen/Peptide





Vitamin

Snail





Cica

Collagen



Peptide

**Category** > Skin care/ Ampoule

**Selling Point** > \*Whitening + Anti-Wrinkle multi function

\*Selectable Intensive care for all the skin problems

#### Feature > • First magic ampoule-Vitamin

Sea buckthorn is also called as Vitamin Tree because it is rich in Vitamin ingredient. This ampoule contains Sea buckthorn extract with niacinamide and vitamin complex ingredient for conditioning and whitening the skin.

#### First magic ampoule-Snail

It's whitening, anti-aging effecting product with Mucin, snail mucilage filter extract as the main ingredient. Cypress tree water, camomile extract, aloe vera leaf extract and other plant ingredients contained for moisturizing.

#### First magic ampoule-Cica

Madecassoside derived from Centella is contained for reparing the skin. And Natural moisturizing factors such as Betaine, hyaluronic acid and others are contained for moisturizing.

#### First magic ampoule-Collagen

Hydrolized Collagen is contained for revitalizing the skin and natural moisturizing factor, Trehalose and Betaine give moisture and keep the skin healthy.

#### First magic ampoule-Peptide

AHA ingredient is contained for smoother skin. Peptide complex ingredient and patented Korean herbal extract are contained for skin whitening, anti-aging and elasticizing.

Volume > 13ml \* 5ea

Retail Price > 15000 WON

**How to Use** > After base skin care step, lightly massage it on face to absorbed quickly.



## EYENLIP Black Snail Toner/Ampoule/Eye cream/Cream/Neck Cream

>

>





Toner

**Ampoule** 





Eye cream

Cream



Neck cream







Category

> Skin care / Toner, Ampoule, Eye cream, Cream, Neck Cream

**Selling Point** 

Containing black snail mucus filtrate
 Containing 5 plant natural material
 Dual functional cosmetic for whitening/reducing wrinkle
 Supply moisture & nutrition

Feature

Rich moisture & Supplying nutrition
 Containing black snail mucus filtrate makes wrinkled and dry skin to healthy and lively.

Anti-wrinkle & Whitening effect

Containing adenosine which is material of reducing wrinkle makes your skin healthy and improve skin texture.

Containing niacinamide which is material of whitening effect makes your skin bright and shine.

Various kinds of plant extracts

It contains 5 kinds of natural plant ingredients from flowers that help antioxidant, anti-inflammatory, and moisturizing. It helps dry, dull skin and fine wrinkles to makes healthy and lively.

Volume

> Toner 200ml/Ampoule 30ml/Eye cream 50ml/Cream 100ml/Neck cream 50g

**Retail Price** 

Toner 22000 WON/Ampoule 28000 WON/Eye cream 25000 WON/Cream 28000 WON/Neck cream 28000 WON

How to Use

After clearing the skin , put an appropriate amount on the palm of your hand and apply it gently along the skin texture.

BEAUTY

## EYENLIP BABY FOOT PEELING MASK 2 Types (Regular, Large)

**Category** > Skin Care / Foot Mask Pack

**Selling Point** > Exfoliating dead skin/ Moisturizing

Feature > Aloe vera leaf juice

It calms the sensitive skin caused by external stimuli, gives moisturizing and nutrition and keeps it moist.

10 kinds of seed extract

A complex extract containing 10 seed extracts to give conditioning to the externally stimulated skin.

Portulaca extract

It prevents dryness of skin and moisturizes.

Volume > 17g \* 2 masks

Retail Price > 4000 WON

**How to Use** > 1. Clean the foot and let it dry.

2. Wear Foot peeling mask.

3. Get rid of the pack after around an hour.

4. Rinse the foot with warm water.

5. Dead skin will start to be exfoliated after a few days and this period differs on each person.





## Super Magic Hair Shampoo/Treatment

#### Category

> Hair/ Shampoo, Treatment

#### **Selling Point**

> No 8 : static electricity, dry, rough, tangle, cut, split.

**Yes 8**: gloss, elasticity, moisture, scalp nutrients, fresh, volume. Repairing/Nutrition

#### **Feature**

#### > SHAMPOO

Hydrolyzed silk component will provide conditioning to your hair.

11 kinds of oil, and 4 kinds of mixed extracts will calm your cuticles and make your hair smooth and gloss.

The product contains certified components and the component will give great effect on your scalp management.



This treatment makes the hair soft and moist and it possibly reduces damage of hair when applying before and after using hair chemicals for perm or dyeing.

Hydrolized keratin (1,250ppm) and hydrolized silk (700ppm) ingredients keep good condition of hair and provide vitality to help manage healthy hair.



> Shampoo 300ml/ Treatment (tube) 150ml

#### **Retail Price**

> Shampoo 12000 WON/ Treatment (tube) 9000 WON

#### How to Use

Shampoo: Please wet your hair and make foam, then scalp with end of your finger, hair with your palm and massage gently for 1~3 minutes. Wash your hair with warm water.

**Treatment:** After shampoo, put enough amount on damaged hair and massage. After 2-3 minutes, rinse well with warm water.





Shampoo





Treatment



#### **II.** Product EYENLIP Professional Hair Ampoule LULU

Hair Clinic Category

Selling Point > Highly concentrated hair ampoule that makes your Damaged, Burnt, even melted hair and make it silky

and gloss again

**Features ICE PLANT** 

Contains Ice Plant which is abundant of rich vitamins

and minerals for long lasting moisture

**Highly Concentrated Hair Ampoule!!** 

Equales to 10 bottles of rinses!! (100ml Standard) Ceramide, and Collagen ingredients keeps the hair

healthy and silky!

#Damagedhair, #Burnthair, # Meltedhair,

#Highlyconcentrated

Volume 13ml\*10ea

**Retail Price** 25000 WON(1BOX)

1. After shampooing remove the excess water and How to use >

after massaging into your hair rinse with warm

water

2. In the mixing bowl mix with water and ampoule 1 to 1 to create treatment. After applying and massaging in your hair rinse with warm water





## Amino Protein Hair Ampoule

Category Hair

**Selling Point** 14 kinds of amino acid ingredients Glossy hair/ Healthy hair

14 kinds of amino acid components moisturize **Feature** 

the hair.

Helps damaged hair to be glossy and healthy.

Hydrolyze collagen and 6 kinds of plant oils will calm cuticles on hair and provide conditioning

to keep your hair **smooth**.

Volume 150ml / 20ml

**Retail Price** 150ml, 12000 WON / 20ml, 3000 WON

After shampoo dry your hair with towel and How to Use

get right amount of the product and spread evenly.

After let your hair dry.



150ml



20ml



## Protein Magic Hair Essence

**Category** > Hair

**Selling Point** > For damaged hair / Gloss hair / Smooth hair

Feature > Panthenol, protein, amino acid ingredient will provide moisture and nutrients to keep your hair healthy.

**Collagen** and **silk** ingredient provide slight coating on your hair to make **gloss** and **smooth** hair.

Volume > 150ml

Retail Price > 22000 WON

**How to Use** > This product can be applied on wet hair or dried hair.

Get right amount of product and apply at the end

of damaged hair.





## Shea Butter Hand Cream / Camellia Oil Foot Cream/ Silky Hair Removal Cream/Herb Therapy Inner Cleanser



#### Hand cream



#### Hair removal cream

Wash and dry the area to be removed before use and apply enough to cover the area completely. Do not rub and leave for 5~10 minutes, then rub some parts with your fingers.

If hair is easily removed, wipe it with a wet towel or wash it with warm water.



#### Foot cream



#### Inner cleanser

Get right amount of the product on your face and massage your face gently and wash off with warm water.

### Category

- > Body Care / Hand Cream, Foot cream, Hair removal cream, Inner cleanser
- **Selling Point**
- > Nutrition/Moisturizing/Low irritation

#### Feature

Shea butter hand cream

Contains Acacia and shea butter(1000ppm), provides nutrition and moisturizes your dried hands.

#### · Camellia oil foot cream

Camellia oil is rich in oleic acid, which is similar to characteristic of skin. It absorbs quickly when applied on skin and also effective for moisturizing.

It provides moisture and nutrition to dry heels.

#### Silky Hair Removal Cream

It contains 12 extracts that helps prevent skin from damage. It is easy to remove hair(arms, legs, armpits)and it is good for sensitive skin.

The product is easy to use and make skin smooth.

#### Herb Therapy Inner Cleanser

It is a cleanser that cleans sensitive areas with soft foam. The products is slightly acidic and helps to maintain ph balance. Chlorhexidine effectively maintains cleanliness and natural plant extracts such as Plantain extract, Angelica Gigas Root extract, Peony root extract and Spanish licorice root extract help keep sensitive areas clean without irritation.

BEAUTY

Volume > 25g

Retail Price > 3000 WON

**How to Use** > Hand cream : After washing or whenever hands feel dry, take adequate amount and apply to the hands gently.

Foot cream: Get right amount of the product on your hand and spread it all over your feet.

## Cream 5 type(Morning, Snail, Collagen, Cica, Black snail)



Morning

COLLAGEN

ELASTIC

CREAM



Snail



Cica

Collagen



Black snail

**Category** > Skin Care / Facial Cream

**Selling Point** > Nutrition/Moisturizing/Elasticity/Calming / Moisturizing

Feature > • MORNING BOOSTING CREAM

Morning cream has strong capability of keeping moisture on the skin. Trehalose component is contained to keep your skin moisturized and prevent from getting dry.

Camellia seed oil, Argan oil, will fulfill the nutrition to your skin.

This product can be applied smoothly and lightly it will not ruin your make-up.

#### SNAIL ESSENTIAL CREAM

Snail mucilage filtrate will provide nutrients and elasticity to your skin. Snail cream contains 10 different kind of seed extracts are added to make your skin moisturized and makes your skin gloss and smooth.

#### COLLAGEN ELASTIC CREAM

Hydrolyzes Collagen(50000ppb) will keep your skin moisturize and elastic. Sodium hyaluronate will make moisture barrier to protect your skin. The oiliness of the product is normal range and it absorbs fast on skin. Make your tired skin smooth and elastic.

#### CICA AQUA WATER DROP CREAM

Excellent in moisture retention and make dry skin to moisturized skin. Helps on regeneration of new skin and prevent wrinkles. Centella asiatica extract in contained to regenerate damaged skin.

#### BLACK SNAIL ALL IN ONE CREAM

Containing black snail mucus filtrate makes wrinkled and dry skin to healthy and lively. Contains tocopheryl acetate to help prevent moisture loss. Contains shea butter which is great ingredient for keeping moisture.

Volume > Morning 20g /Snail 20g/ Collagen 20g/Cica 25g/Black snail 25g

Retail Price > 3000 WON

**How to Use** > At the bass stage of the skin care, take an appropriate amount and apply evenly.





**Category** > Skin Care / Facial Essence

**Selling Point** > Vitality /Nutrition

Feature > Snail's mucus will provide nutrients to your tired and rough

skin.

The product will be easily absorbed and give vitality to your

skin.

Volume > 20g

Retail Price > 3000 WON

**How to Use** > After toner stage, take the appropriate amount and

spread evenly to your skin.



# Magic Fitting BB Cream

Category Face makeup / BB cream

UV protection [SPF50+/PA+++], **Selling Point** 

Whitening, Anti-wrinkle

**Feature** With **perfect coverage**, it helps conceal skin flaws and

blemishes.

Glacosaminoglycan(Patent No.10-1609217/protecting Skin, moisturize, certificated component) with multi vitamin component will provide nutrients to your dried and rough skin.

Volume 20g

**Retail Price** 3000 WON

Color #21 Light, #23 Natural, #27 Dark

How to Use After basic skin care, get right amount of Magic fitting

BB cream and spread evenly.











# ■ Product Milk Flower Tone Up Cream

**Category** > Face makeup / Tone Up cream

**Selling Point** > Whitening cream/ Instant whitening effect

**Feature** > This product will **tone up** your skin and give **vitality** with gloss skin.

Magic capsule will pop out and give light skin tone right away.

Nine herbal oils regulate and revitalize on your skin and helps to maintain healthy skin.

#### 9 herbal oils

Calendula Officinalis Flower Oil, Chamomilla Recutita (Matricaria) Oil, Eucalyptus Globulus Leaf Oil, Jasminum Officinale (Jasmine) Oil, Melaleuca Alternifolia (Tea Tree) Leaf Oil, Mentha Piperita (Peppermint) Oil, Lavandula Angustifolia (Lavender) Oil, Melissa Officinalis Leaf Oil, Rosmarinus Officinalis (Rosemary) Leaf Oil

Volume > 20g

Retail Price > 3000 WON

**How to Use** > After skin care, take an appropriate amount and apply evenly.





# **II. Product** Tea Tree Sun Cream

**Category** > Skin Care / Sun cream

**Selling Point** > UV protection [SPF50+/PA+++],

Whitening, Anti-wrinkle

Feature > The main reason of skin aging which is UV rays can be

prevented with tea tree sun cream.

This sun cream can be applied **smoothly** and keep your skin

moisture and protect from UV rays.

Tea tree leaf component will give you skin care and lessen

**sebum** on the skin.

Volume > 20g

Retail Price > 3000 WON

**How to Use** > End of basic make up, apply the tea tree sun cream on

your face, neck, arm, leg, the parts where it is easily

exposed to UV rays.





# Cleansing Line(GREEN TOKS, RED TOKS, CLEANSING OIL, PEELING GEL)



**GREEN TOKS BUBBLE CLEANSER** 

EASY HERB CLEANSING

**EASY HERB CLEANSING OIL** 



**RED TOKS BUBBLE CLEANSER** 





**GALACTOMYCES** PEELING GEL

### **Category**

- Skin Care/ Cleanser, Cleansing oil, Peeling gel
- **Selling Point**
- Low irritation/Deep cleansing / Moist / Smooth/Peeling >

#### **Feature**

#### GREEN TOKS BUBBLE CLEANSER

Plant ingredients such as Spinach extract and Mugwort extract give comfortable feeling to irritating skin.

#### RED TOKS BUBBLE CLEANSER

Tomatoes, pomegranate, watermelons, apple, paprika, red fruits & vegetable ingredients give vitality to skin.

#### **EASY HERB CLEANSING OIL**

Washable type cleansing oil which can wash off thick make up completely.

There is no oily texture after wash off and make you feel fresh. Contains various natural ingredients such as camellia oil, argan oil, citron extract and kiwi extract to help skin moist and smooth.

#### GALACTOMYCES PEELING GEL

Contains cellulous ingredients, gently removes dead skin and wastes from the skin through massage and make skin smooth. Contains galactomyces component to promotes skin cell metabolism and restores skin rhythm.

#### Volume

GREEN TOKS 20g/RED TOKS 20g/CLEANSING OIL 20g/ > PEELING GEL 25q

#### **Retail Price**

3000 WON >

>

#### How to Use

Get right amount of the product on your face and massage your face gently to remove make-up and off with warm water.



# **II. Product** Volcano Clear Wash Off Pack

Category > Skin Care/ Wash off Pack

**Selling Point** > Pore care / Vitality

**Feature** > Volcanic ash component will clean even inside the pore, After wash off the product, there are 9 different types of herb

oils that will provide vitality on your skin.

• 9 herbal oils

Calendula Officinalis Flower Oil, Chamomilla Recutita (Matricaria) Oil,

Eucalyptus Globulus Leaf Oil,

Rose Flower Oil, Jasminum Officinale (Jasmine) Oil,

Melaleuca Alternifolia (Tea Tree) Leaf Oil,

Mentha Piperita (Peppermint) Oil, Lavandula Angustifolia (Lavender) Oil,

Melissa Officinalis Leaf Oil,

Rosmarinus Officinalis (Rosemary) Leaf Oil

Volume > 20g

Retail Price > 3000 WON

**How to Use** > After wash your face, apply skin and spread the pack on

your face except eye area and mouth area, after 15

minutes wash off the pack with warm water.





# ■ Product Sleeping Pack(Herb, Berry, Cica)

**Category** > Skin Care/ Sleeping Pack

**Selling Point** > Moisturizing/ Vitality

**Feature** > These sleeping packs can keep moist on your skin while asleep.

#### \* Herb sleeping pack

Lavender, tea tree leaves, peppermint and nine herbal oils to regulate and revitalize on your skin and helps to maintain healthy skin.

#### Berry elastic sleeping pack

Contains mixed berry extracts to enhance the skins vitality and energy to help maintain healthy skin.

### Cica calming sleeping pack

8 plant extracts, including Madecasoside, calms tired skin and heals and controls sebum at the same time.

Volume > 20g

Retail Price > 3000 WON

**How to Use** > At the end of skin care, get right amount of the product

and spread on your face.









# Peel Off Pack (Gold, Black, Peptide, Collagen, Volcanic, Mud)

Category

> Skin Care / Peel off pack

**Selling Point** 

> Sebum adsorption/ Pore tightening / Peeling/ Purifying / Elasticity

Feature

> A shining and gorgeous peel off pack will manage keratin and sebum on skin.

Containing extracts will keep your skin moist and smooth after removing the pack.



Contains glyceryl glucoside component Even the pack is dried, skin is moisturized Contains Cryptomeria japonica leaf extract and Nelumbo nucifera leaf extract Even after care, prevent on excess sebum Gold: Tone up, Black: Purifying

#### PEPTIDE VOLUME PEEL OFF PACK

Contains 5 peptides to help prevent skin aging.

#### COLLAGEN ACTIVE PEEL OFF PACK

Collagen is contained to help maintain elasticity of the skin.

#### VOLCANIC PORE PEEL OFF PACK

The fine porous structure contains abundant anion. A cation helps to make clean skin by absorbing waste materials inside of skin.

#### MUD PORE PEEL OFF PACK

Contains mud ingredients to keep your pores clean.

Volume > 25g

Retail Price > 3000 WON

**How to Use** > Apply the proper amount to the face except eyes, eyebrows and mouth.

After 15 to 20 minutes, when the pack is totally dried, take-off the pack, and

clean the face with toner.

Please use the product 1~2 times in a week.















# COLLAGEN MULTI CARE CREAM & TONER Peptide/Collagen/Cica/Hyaluronic acid/Salmon/AHA&BHA/Snail

Category

> Skin Care / TONER

**Selling Point** 

Whitening effect + Wrinkle care multi function /Moisturizing / Elastic/ Regeneration / Calming/ Vitality/ Removing dead skin cell

**Feature** 

It combines the benefits of cream and toner.

It is high moisturizing formula that gently wraps the skin.

From yam root, okra fruit, mucin is extracted from lotus root , help to regenerate skin and keep moisture.



Four peptide ingredients help prevent skin aging.

#### COLLAGEN

Collagen is contained to help maintain elasticity of the skin.

#### CICA

Product contains centella asiatica extract that calms the skin, provides comfort on your skin.

#### HYALURÓNIC ACID

Hyaluronic acid increase the moisture retention of the skin. It helps to keep moisture on skin.

#### SALMON

Product contains salmon egg extract that will provide vitality on skin.

#### AHA&BHA

Contains 6 botanical ingredients that soften the dead skin, AHA and BHA ingredients improve skin texture.

#### SNAIL

Snail mucus extract will provide vitality on skin.

Volume > 200ml

Retail Price > 22000 WON

**How to Use** > Get right amount of the product and spread on skin evenly.







Collagen



Cica



Hyaluronic Acid



Salmon



AHA & BHA



Snail









Category > Skin Care / Ampoule

**Selling Point** > Whitening effect + Wrinkle care multi function / Elastic / Care for Damaged skin

**Feature** > 14 amino acids and variety of vitamins can help to repair damaged skin from external irritation.

#### COLLAGEN DEW AMPOULE

Contains collagen that helps proteins and nourish the skin.

Reduces the appearance of dead skin caused by dryness of the skin and restores elasticity.

#### PEPTIDE DEW AMPOULE

Transferring essential skin health components from the peptide components.

It helps to improve wrinkles and elasticity.

Volume > 30ml

Retail Price > 28000 WON

**How to Use** > Get right amount using pipette and spread gently to your skin and let your skin absorb the ampoule.





Category > Skin care / Aloe Vera Soothing Gel

**Selling Point** > Aloe vera leaf extract with abundant moisturizing ability forms a moisture barrier to maintain moisture for a long time.

Feature > \* Aloe Vera Soothing Gel

It promotes skin regeneration locally and has an effect of alleviating pain, so it has an excellent effect in treating skin ulcers, burns, sunburned skin and similar skin illnesses.

# Aloe Vera Soothing Gel # Hydrate dry skin! # moisture # skin Cooling

Volume > 115ml

Retail Price > 2500 WON

**How to Use** > Put a nice thick layer and after 5-10 minutes later rinse it off.



### EYENLIP Soothing Gel 4 Types (ALOE, CALAMANSI VITAMIN, SNAIL, COLLAGEN)

ALOE SOOTHING GEL







Category

> Skin care / Soothing Gel

**Selling Point** 

Large capacity soothing gel Fresh feeling of use Face and Body combined use

**Feature** 

\* Aloe Soothing Gel

It contains Aloe Vera Leaf Extract that helps supply water to skin and keeps moisture.

Aloe that is capable of absorbing ultraviolet light soothes skin to moisturize and shining with preventing sensitive skin from hot sun.

### Calamansi Vitamin Soothing Gel

Calamansi extract has 30x more vitamin C than lemon does. It gives vitality to dull and lifeless skin. Creates skin that you can be proud of.

### Snail Soothing Gel

Snail Mucus Ultrafiltrate improves damaged skin and supply water to skin for making skin protection layer.

### Collagen Sherbet Soothing Gel

Hydrolyzes Collagen component gives healthy liveliness to dull skin and keeps skin to all day moist with high-moisture layer.

Volume

> 300ml

**Retail Price** 

4400 WON

How to Use

Take an appropriate amount and spread it evenly over the dry areas of face, neck and body.

BEAUTY

## 92% REAL SOOTHING GEL 4 TYPES (ALOE, ROSE, TOMATO, TANGERINE)

Category

> Skin Care /Soothing Gel

**Selling Point** 

>

Soothing / Cooling / Moisturizing / Vitality

**Feature** 

92% REAL ALOE VERA SOOTHING GEL

It contains extract of aloe vera leaf which has cooling effect and makes skin sedate.

Peppermint leaf extract gives refreshment to skin, help sensitive skin soothing and turns skin to clear and moist.

#### 92% REAL ROSE SOOTHING GEL

It contains rose flower which make skin tone clear and supplies moisture to dry skin.

Red color fruits, vegetable extracts will vitalize and moisturize the skin.

11 fruit complex extracts and aloe vera leaf extracts are mixed to vitalize the skin.

#### 92% REAL TANGERINE SOOTHING GEL

11 fruit complex extracts that help revitalize the skin and contain tangerine extract that cool down irritated skin and also calms the sensitive skin.

Red color fruits, vegetables and aloe vera leaf extracts are mixed to vitalize the skin.

#### 92% REAL TOMATO SOOTHING GEL

11 fruit complex extracts and red fruits, vegetable extracts are contained to moisturize the skin and aloe vera leaf extracts are mixed to vitalize the skin.



Retail Price > 5000 WON

**How to Use** > Get right amount of the product and gently spread on face, body and other dried area.











**Category** > Feminine wash / Mist

**Selling Point** > Clean / low pH / pH balance

**Feature** > It is low pH feminine wash that helps to maintain

pH balance.

It can clean the sensitive area without any irritation.

Volume > 150ml

Retail Price > 15000 WON

**How to Use** > Spray the product directly to Y zone or you can spray the

product on hand and cleanse like soft massage and wash

perfectly.



### GALACTOMYCES DAMASK ROSE TONER/DEW AMPOULE/ DAMASK ROSE CREAM







#### Category

> Skin Care / Toner, Ampoule , Cream

### **Selling Point**

Whitening effect + Wrinkle care multi function
 / Galactomyces ferment filtrate / Moisturizing
 / Elastic

#### **Feature**

#### Toner / Cream

Galactomyces ferment filtrate and damask rose flower extracts are contained to provide vitality on skin.

Contains 12 vitamins to improve skin texture and helps to keep clean skin.

It also contains a variety of botanical oils and complex Extracts to provide energy to tired skin and helps to have vitality on skin.

### Dew Ampoule

Galactomyces ferment filtrate is contained to give moisture to the skin and improve skin texture and helps to keep clean skin.

It's effective on prevent the moisture from evaporating on the skin and protect skin from harmful environment and cold and dry weather as well.

#### Volume

> Toner 200ml/Ampoule 30ml/Cream 50g

#### **Retail Price**

Toner 22000 WON/Ampoule 28000 WON/Cream 25000 WON

#### How to Use

Get right amount using pipette and spread gently to your skin and let your skin absorb the ampoule.









Salmon oil



Snail

**Category** > Skin Care / Mask Pack

**Selling Point** > Selectable Intensive care for all the skin problems

Feature > \* Hyaluronic acid Excellent mortising helps damaged skin cells

regenerate.

#### \* Salmon Oil

Salmon oil contains effective fatty acid with excellent immunity control; restoration of skin barrier and skin lipid restorative effect.

#### \* Snail

The Snail's essence creates a barrier to help skin become more elastic, healthy, bright, and soft skin

#Skincare # 7 types of masks #Moisturizing #Wrinkle # Soothing

**Volume** > 25ml [ 10 pcs ]

Retail Price > 20000 WON

**How to Use** > After base care apply mask on face,

After 10-15 minutes peal it off and lightly tab the

remaining essence to absorbed.



## EYENLIP Moisture Essence Mask 7Types(Collagen, Charcoal, Green Tea, Aloe)

Category > Skin Care / Mask Pack

**Selling Point** > By using it according to the skin problems, it supplies moisture and nourishes the weary skin and makes it moist and vigorous.

Feature > \* Collagen

containing collagen extract effectively replenishes skin elasticity and moisturizing effect to create a firm skin. Provides abundant nutrition to your skin that has lost its elasticity and gives you a shiny skin.

#### \* Charcoal

Charcoal containing mask sheet lightly adheres to the skin to clear skin to pore Volume by tightening the skin and creates fair skin by reducing excess sebum.

#### \* Green Tea

Contains moisture-rich green tea extract to moisturize dry skin, relieve skin thirst, and provide clear and transparent skin with plenty of moisture.

#### \* Aloe

containing aloe vera leaf extract that hydrates and moistens dry skin and relieves tired skin from the outer environment stress.

**Volume** > 25ml [ 10 pcs ]

Retail Price > 20000 WON

How to Use > After base care apply mask on face, After 10-15 minutes peal it off and lightly tab the remaining essence to absorbed.



Collagen



Green tea



Charcoal



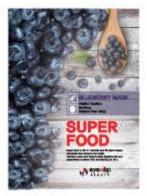
Aloe



# **II. Product** EYENLIP Super food Mask 12 Types (Pomegranate, Blueberry, Green Tea, Avocado)







SUPER FOOD BLUEBERRY MASK



SUPER FOOD GREEN TEA MASK



SUPER FOOD AVOCADO MASK

Category

Skin Care / Mask Pack

**Selling Point** 

Selectable Intensive care for all the skin problems

**Feature** 

Pomegranate

Brightening/Elastic/Moisturizing

Contains pomegranate extract(500ppm) that provides elasticity to skin.

Blueberry

Vitality/Nutrition/Smoothing

Contains blueberry extract(500ppm) that makes your skin clear and smooth.

Green Tea

Skin protection/Moisturizing/Smoothing

Contains green tea extract(500ppm) that provides nutrients and deep moisturizing effect, and also helps to keep your skin texture smooth.

Avocado

Vitality/Nutrition/Soothing

Contains avocado extract(500ppm) that provides nutrients and moisturizing effect to skin.

Volume

23ml [ 10 pcs ]

**Retail Price** 

20000 WON

How to Use

After cleansing the skin, keep the mask evenly around the entire face, except around the eyes and mouth. After attaching for about 15~20 minutes, gently peel off and tap the remaining contents on the skin to absorb.



# ■ Product EYENLIP Super food Mask 12 Types( Pumpkin, Tomato, Orange)





SUPER FOOD PUMPKIN MASK



SUPER FOOD TOMATO MASK



SUPER FOOD ORANGE MASK

**Category** > Skin Care / Mask Pack

**Selling Point** > Selectable Intensive care for all the skin problems

Feature > • Pumpkin

Elastic/Soothing/Brightening

Contains pumpkin extract(500ppm) that provides vitality and makes skin brighter.

Tomato

Brightening/Cooling/Vitality

Contains tomato extract(500ppm) that provides vitality and deep moisturizing effect, and also helps to make skin brighter.

Orange

Luminous/Elastic/Soothing

It has orange extract(500ppm) containing vitamin component which provide elasticity to skin.

**Volume** > 23ml [ 10 pcs ]

Retail Price > 20000 WON

How to Use >

After cleansing the skin, keep the mask evenly around the entire face, except around the eyes and mouth. After attaching for about 15~20 minutes, gently peel off and tap the remaining contents on the skin to absorb.



# ■ Product EYENLIP Super Food Mask 12 Types(OATS, PEACH)



SUPER FOOD OATS MASK



SUPER FOOD PEACH MASK

Category > Skin Care / Mask

**Selling Point** > Daily Mask / Various effects / Various option depending on the skin type

Specification > • OATS

Moisturizing / Pore Care / Soothing Oat kernel extract (500ppm) smoothes skin, helps hydrate, and strengthens pores by plant extracts.

PEACH

Elasticity / Soothing / Brightening
Peach extract (500ppm) gives moisture and

vitality to help brighten your skin.

**Volume** > 23ml [ 10 pcs ]

Retail Price > 20000 WON

**How to Use** > 1. After cleansing Please clean the skin texture.

2. Please use the mask for 15 to 20 minutes.

3. After removing the mask patting on the remaining essence for absorption



# ■ Product EYENLIP Super Food Mask 13 Types(BROCOLLI, APPLE, PAPRIKA)



SUPER FOOD BROCCOLI MASK



SUPER FOOD APPLE MASK



SUPER FOOD PAPRIKA MASK

Category > Skin Care / Mask

**Selling Point** > Daily Mask / Various effects / Various option depending on the skin type

Specification > • BR0C0LL1

Elasticity / Pore Care / Conditioning

Broccoli extract (500ppm) helps to strengthen pores and blackheads, and a large amount of plant extracts helps to strengthen pores and soothe skin.

APPLE

Brightening / Vitality / Nutrition Supply

Apple extract (500ppm) brightens skin tone and helps to clarify the radiance. A large amount of plant extract maintains healthy skin condition with healthy glow and skin soothing.

PAPRIKA

Elasticity / Calming / Brightening

Paprika Extract (500ppm) helps to make the skin firm. A large amount of plant extract soothes the skin and makes it transparent and radiant. It keeps skin condition.

**Volume** > 23ml [ 10 pcs ]

Retail Price > 20000 WON

**How to Use** > 1. After cleansing Please clean the skin texture.

2. Please use the mask for 15 to 20 minutes.

3. After removing the mask patting on the remessence for absorption



# ■. Product EYENLIP Peptide P8 cream, Cica Blemish clear cream, F8V12 Vitamin moisture cream

**Category** > Skin Care / Cream

**Selling Point** > Whitening effect / Wrinkle care function /Alleviating dead skin cells / Skin troubles care

Feature > \* Peptide P8 cream

8 types of peptide extracts protect skin from dryness and external stimuli.

In addition, extracts containing AHA ingredients help alleviate the dead skin cells.

\* Cica Blemish clear cream

Contains 8 kinds of cica ingredients that are effective for skin troubles. Helps strengthen skin and soothes skin.

\* F8V12 Vitamin moisture cream

It gives vitality, nutrition and whiten dull skin, and it also improves elasticity and wrinkles of the skin.

Volume > 50g

Retail Price > 28000 WON

**How to Use** > Get right amount of the product and spread evenly on the skin.

PEPTIDE ® CREAM
CR







# **II. Product** CERAMIDE CLEANSING FOAM 5 TYPE (RICE, APPLE, LEMON, CICA, TOMATO)







**Selling Point** > Low irritation / Ceramide / Moisturizing / Vitality / Calming / Repair Soft creamy foam prevent skin from irritation and moisturize the skin.

#### Feature > \* CERAMIDE RICE CLEANSING FOAM

It contains natural components such as Aspergillus/Rice fermented extract which helps in skin conditioning, maintain clean skin by cleaning skin texture, soothe and protects sensitive skin.

#### \* CERAMIDE APPLE CLEANSING FOAM

Combination of apple extract and vitamin-rich fruit ingredient helps in soothing and protecting sensitive skin.

#### \* CERAMIDE LEMON CLEANSING FOAM

Combination of lemon extract and vitamin-rich fruit ingredient helps in soothing and protecting sensitive skin.

#### **CERAMIDE CICA CLEANSING FOAM**

Madecasoside helps to repair damaged skin, improve the traces on the skin, manage fine skin damages on dried skin and helps to soothe and protects sensitive skin.

#### \* CERAMIDE TOMATO CLEANSING FOAM

It contains tomato extract, red fruit and vegetable components which gives vitality to the skin also helps to soothe and protects sensitive skin.



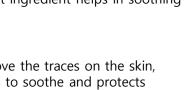
Retail Price > 8000 WON

**How to Use** > Get right amount in the palm, make enough foam and massage it gently over the face and wash off with warm water.









BFAUTY

# ■ Product MORNING AMPOULE PAD 3TYPE(Lemon, Peach, Avocado)

**Category** > Skin care / Morning pad

Selling Point > Give the nutrition of 4 bottle ampoules to the skin/ Super absorption in 5 minutes / Helps to get makeup well/ Hygienic one-touch cover

Feature > \* MORNING LEMON AMPOULE PAD(Exfoliate, Pore care)

It is highly-adhesive ampoule pad which contains lemon and various plant extracts that quickly absorbs into the skin. It helps to exfoliate and intensive care on pores.

\* MORNING PEACH AMPOULE PAD(Reduce redness, Improve skin tone)

It contains peach extract and various plant extracts to brighten and improve skin tone.

\* MORNING AVOCADO AMPOULE PAD(Calming, Skin Trouble care)

It contains avocado fruit extract and various plant extracts, which are rich in vitamins to prevent skin from oxidizing and helps to calm the skin and trouble relief.

**Volume** > 120ml (100 pcs)

Retail Price > 28000 WON

How to Use > 1.Dry your dace after cleansing, then open the cover of the product and take out 1 pad with tongs. 2. Put the pad on your face except an eye-area. 3. After 2~3 minutes, remove the pad and gently pat on the spot where essence is remaining on the skin.











# **Ⅲ.** Product

## 3R Eye Serum 3 Types(Peptide, Black Snail, Collagen)



**Category** > Skin Care / Eye Serum

**Selling Point** > Wrinkle Care Functional Product / Intensive Care of Eye Area / Fresh Feeling of Use

Feature > • Peptide 3R Derma Eye Serum

Five peptide complexes firmly fill and strengthen the skin barrier around the eyes and provide vital skin conditioning Grant it.

Black Snail 3R Seed Eye Serum

Snail mucus filtrate is intensive moisturizing care around dry eyes to make skin firm and smooth and shiny. Makes it a skin texture.

Collagen 3R Hyaluronic Eye Serum

Contains hydro collagen to moisturize dry eyes Supply, firm skin, moist. Helps keep it on the skin

Volume > 25ml

Retail Price > 22000 WON

**How to Use** > At the last step of skin care, apply an appropriate amount and gently spread on the skin for absorption.

Peptide

**Black Snail** 



Collagen



# ■ Product Eggplant 2 Types(Eggplant\_9 Pore Ampoule, Eggplant Baking Powder Pore Scrub)

Category > Skin Care / Ampoule, Scrub

**Selling Point** > Pore Tightening / Remove Dead Skin Cell / Control Sebum Secretion

### Feature > • Eggplant\_9 Pore Ampoule

It contains eggplant fruit extract and 9 kinds of plant extracts, which regulate sebum secretion, reducing the accumulation of dead skin cells in the pores of the skin, soothing sensitive skin, and helping to shrink pores and prepare the skin.

### Eggplant Baking Powder Pore Scrub

Eggplant fruit extract gives rich moisture to the skin At the same time, it helps control sebum secretion.





Ampoule

**Volume** > Ampoule: 30ml /

Pore Scrub: 100g, Sample: 3g

Retail Price > Ampoule: 28000WON/

Pore Scrub: 15000 WON

**How to Use** > **Ampoule :** Take an appropriate amount with an pipette and gently spread it on your skin for absorption.

**Scrub**: Take an appropriate amount on your hand and wash your face gently with a moisturizing face. Rinse thoroughly with lukewarm water. (Use twice a week.)





Scrub 3g



#### **Ⅲ.** Product AC Clear 3 Types(Spot, Toner, Foam)







**AC Clear Spot Pouch** 1+1



Skin Care/ Spot, Toner, Foam

**Selling Point** 

Trouble skin care / Skin calming / Control sebum secretion

**Feature** 

AC Clear Spot, AC Clear Toner

Helps to soothe sensitive skin and controls excess sebum for healthy skin.

AC Clear Foam

Rich foam removes various wastes and refreshes the face Rinse off and keep your skin moisturized.



Reyenlip

**AC Clear Toner** 

AC Clear Foam

Volume

AC Clear Spot: 15ml, Pouch: 1.5ml+1.5ml / AC Clear Toner: 150ml / AC Clear Foam: 150ml

**Retail Price** 

AC Clear Spot: 22000WON/

AC Clear Toner: 20000 WON / AC Clear Foam: 18000WON

How to Use >

**Spot**: Take an appropriate amount of this product and spread it

evenly over your skin.

**Toner:** Take an appropriate amount and apply gently along the skin

texture give.

Foam: Take an appropriate amount and foam enough to massage

BEAUTY

Rub your entire face gently with lukewarm water

Rinse thoroughly.

# II. Product AC CLEAR SPOT PATCH



AC CLEAR SPOT PATCH

Category Skin care / Spot patch

**Selling Point** Skin trouble care / Skin soothing / Wound care

Feature 1. Prevention of secondary infection from bacteria

2. First aid for skin trouble

3. Invisible with transparent material, can be used freely

4. Sensitive skin can also be used

5. Wound protection Quasi-drugs product

Volume 24 patches (7mm \* 10EA+10mm \* 5EA+12mm \* 9EA)

**Retail Price** 4000 WON

How to Use 1. Wash and dry the area you want to apply the patch.

2. Remove the film and stick on the wound.

3. When patch is swollen and changed into white after absorbing

exudate, replace with a new one.

\* Can be used once a day for wounds.

# II. Product Cleansing Oil 3 types (EGGPLANT PORE CLEANSING OIL, VC CONTROL CLEANSING OIL, PH CICA CLEANSING OIL)

**Category** > Skin care / Cleansing Oil

**Selling Point** > Low irritation / Excellent cleansing power / Moisturizing

• EGGPLANT PORE CLEANSING OIL (For oily skin type)
Contains eggplant fruit extract which provides hydration.
Balances oily skin with patented plant extract.

• VC CONTROL CLEANSING OIL (For dry skin type) Contains 12 vitamin complexes which moisturizes skin. Brightens skin tone with madecassoside.

• PH CICA CLEANSING OIL (For sensitive skin type)

Contains cica complex which is effective for sensitive skin and helps moisturize, calm the skin.

Prevents skin damage with tea tree leaf extract.

Volume > 150ml

Retail Price > 22000 WON

**How to Use** > After pumping 1 ~2 times at dry hand, gently spread it over the dry face to melt the makeup.

Add water to your fingers and roll it like a massage until the contents turn white, then wash off with warm water.





Eggplant pore cleansing oil

VC control cleansing oil



PH cica cleansing oil



# Sleeping Pack 3 types (Ceramide\_PEP 8, Vita\_VC 12, Collagen\_HYA 7)

Category

> Skin care / Sleeping pack

**Selling Point** 

> Whitening, Anti-Wrinkle dual function / Moisturizing / Elasticity / Skin barrier strengthening / Soft cream formulation

**Feature** 

Ceramide \_ PEP 8 SLEEPING PACK

Ceramide and 8 kinds of peptides are contained which strengthen skin barrier while sleeping. It is excellent in hydration and wrinkle improvement and keeps the skin moist until the next morning.

Vita \_ VC 12 SLEEPING PACK

12 kinds of vitamins and a fruit complex are contained which help skin care for sensitive skin. It provides elasticity and maintains skin balance until the next morning.

Collagen \_ HYA 7 SLEEPING PACK

Collagen extracted from fish and 7 types of hyaluronic acids are contained which provide excellent moisturizing power while sleeping.

It provides elasticity and maintains skin balance until the next morning.

Volume >

Retail Price > 20000 WON

150ml

How to Use

Apply evenly onto the skin in the final step of skin care, wear overnight and wash off with warm water next day.





Ceramide\_pep 8 sleeping pack Vita\_v12 sleeping pack



Collagen\_hya 7 sleeping pack



## **New arrivals!**

# III. Product Lip Sleeping Mask 2 types (HONEY LUSTER LIP SLEEPING MASK, COLLAGEN LUSTER LIP SLEEPING MASK)





- > Skin care / Lip mask
- Selling Point >
  - Nutrition / Gloss / Moisturizing/ Elasticity



**Feature** 

> Moisturize smoothly!

It is a gel type that melts gently on lips. It delivers moisture without stickiness. It also gives moisture care.

### Applicator!

The slanted applicator helps the product to get absorbed easily on the lips.

#### HONEY LUSTER LIP SLEEPING MASK

It contains sunflower seed oil that gives deep and rich moisturizing effect to dry lips and turns in into hydrated lips. Honey ingredient is intensively supplied to prevent dryness and keep your lips moisturized.

#### COLLAGEN LUSTER LIP SLEEPING MASK

It contains sunflower seed oil that gives deep and rich moisturizing effect to dry lips and turns it into hydrated lips. Collagen ingredient is intensively supplied elasticity and vitality for lip care.

[TIP] When the lips are extremely dry, you can apply it as lip treatment.



BEFORE



LIP SLEEPING MASK

COLLAGEN

AFTER

Volume > 15g

Retail Price > 7000 WON

**How to Use** > Before going to bed, apply right amount on the lips.



## **New arrivals!**

BEAUTY

# **Ⅲ.** Product

# Detoxifying Black 02 Bubble Mask 2 types (CHARCOAL, VOLCANO)



**VOLCANO** 

Category

> Skin care / Bubble mask

**Selling Point** 

> Microbubble / Removal of wastes / sebum management / pore cleaning/ Calming / Moisturizing /Elasticity

Feature

CHARCOAL

When the mask pack is attached, fresh microbubble that contains charcoal and various vegetable extracts is created on skin surface to help manage wastes and sebum in the pores and help to calm irritated skin from the external environment.

#### VOLCANO

When the mask pack is attached, fresh microbubble that contains volcanic ash ingredients and various vegetable extracts is created on the skin surface to help manage wastes and sebum in the pores and help moisturize rough skin.



DETOXIFYING

BLACK O2 BUBBLE

Volume

20g

>

**Retail Price** 

3000 WON

How to Use

- 1. Before use, rub the pouch in a circular motion to mix the contents. (Use it immediately after opening the pouch.)
- 2. After washing the face, evenly adhere the mask on nose, mouth.
- 3. When the bubble rises abundantly for 10~15 minutes, remove the sheet.
- 4. Gently massage the remaining bubbles on the skin, then wash with warm water.(It may sting or itchy due to bubble massage effect, it is normal reaction of the product.)



BEAUTY

# III. Product ZERO CLOUD SUN CONTORL BASE







> Skin Care / Sun base

**Selling Point** 

Anti-wrinkle, whitening, UV protection triple function / Combination of makeup base

**Feature** 

> SPF 50+ , PA +++

During outdoor activity, it protects the skin from strong UV rays and adheres to the skin lightly and thin, so the skin not be sticky. Plant extracts will calm and moisturize the skin and keep moist even deeper skin.

#### White cast NO

The light cream type sun base adheres to the skin without stickiness. UV protection effect is basic without white cast, Natural skin is possible.

### Use for makeup base

With excellent adhesion, it covers skin flaws, and you can create clean skin like porcelain naturally like your own skin.



Volume > 50g

Retail Price > 22000 WON

**How to Use** > Get right amount and apply it evenly over the skin that needs UV protection. Apply several times if you go out for a

long time.

# VIVID ALLANTOIN RECOVERY CREAM



**Ⅲ.** Product

Category > Skin care / Cream

Selling Point > Anti-wrinkle, whitening dual function/ moisturizing / nutrition / elasticity / soothing

Feature > This moisture cream has fresh feeling and non-sticky texture that

This moisture cream has fresh feeling and non-sticky texture that smoothly absorbs to the skin and it quickly supplies moisture and nutrition and helps to keep rough and dry skin moist and smooth condition.

It is dual functional(anti-wrinkle, whitening)cream that helps tired skin calming and has an excellent effect on skin elasticity.

Volume > 50g

Retail Price > 20000 WON

**How to Use** > Get right amount of the product and spread evenly on the skin.



# **III. Product** Green Probiotics 17 Toner, Ampoule, Cream





**Category** > Skin care / Toner, Ampoule , Cream

**Selling Point** > Moisturizing / nutrition / elasticity / soothing

**Feature** > Green tea extract is contained which will calm the skin and relieve dead skin cell and also protect skin from external irritation.

117 probiotic ingredients are contained which will help balance the skin and strengthen the skin barrier, keep skin moist and clear.

**Volume** > Toner 150ml / Ampoule 50ml /Cream 50g

Retail Price > Toner: 22000 WON / Ampoule: 26000 WON/ Cream: 24000 WON

**How to Use** > Get right amount of the product and spread evenly on the skin.

Toner Ampoule



Cream



## **New arrivals!**

# **Ⅲ.** Product

Toner, Cream 2 types(HYDRATING OASIS TONER / CREAM, WATER CALMING TONER / CREAM)







Category > Skin care / Toner, Cream

**Selling point** > Whitening / Moisturizing / Removal of waste / Anti bacterial / Calming

Feature > \* HYDRATING OASIS TONER / CREAM

This toner and cream has Himalaya pink salt and deep sea water having rich natural mineral and helps whiten and moisturize. It supply the moisture to make dry skin moist.

\* WATER CALMING TONER / CREAM

This fresh toner and cream contains Houttuynia extract(Eoseongcho) to calm the sensitive skin and make moist and healthy.

Volume > Cream 200ml / Toner 300ml / Sample 15ml

Retail Price > Toner: 18,.000 WON / Cream: 20,000 WON

**How to use** > Get right amount of the product and spread evenly on the skin.



### **Squeeze Ampoule Line(Vitamin C, Vitamin B)**

**Category** > Skin Care / Ampoule

**Selling point** > Whitening / Moisturizing / Blemishing Improvement / Soothing

Feature > ✓ Common Features · Components

a. Vitamin ampoule with long-term storage without browning (three years of expiration)

b. Allergy-free ingredients for sensitive skin

c. A fresh texture that is not sticky with fast absorption.

d. For day and night both

✓ Blemish Vita C Squeeze Ampoule

a. Ampoule with vitamin C derivatives for blemishes improvement

b. Effective in whitening, revitalizing, exfoliating care and anti-inflammatory

c. Trehalose, 7 hyaluronic acid, and honey extract moisturize skin

> Niacin Vitamin B Squeeze Ampoule

a. Dual-functional sedative ampoule containing 4% niacinamide, vitamin B3 and vitamin B5. (twice as much whitening ingredients)

b. Effective in soothing, reducing sebum and suppressing pimples

c. The high content of niacinamide can cause white powder after 60 days once it opened, but it is safe

Volume > 30ml

Retail Price > 30,000 Won

**How to use** > Get right amount using pipette and spread gently to your skin and let your skin absorb the ampoule.









# Green Probiotics 17 line







Toner

Ampoule

Cream

22000 WON

26000 WON









#### **GALACTOMYCES**



Ampoule

28000 WON



Toner

22000 WON



Cream

25000 WON

#### 페이셜 크림



PEPTIDE P8 CREAM

28000 WON



CICA BLEMISH CLEAR CREAM

28000 WON



F8V12VITAMIN MOISTURE CREAM







### Black Snail product line



Cream

28000 WON

Anti-wrinkle, Whitening



Eye cream

25000 WON

Anti-wrinkle, Whitening



Ampoule

28000 WON

Anti-wrinkle, Whitening





Eye patch

25000 WON

Anti-wrinkle



Creamy toner

22000 WON

Anti-wrinkle, Whitening



Neck cream

28000 WON

Anti-wrinkle, Whitening



#### First Magic Ampoule



Vitamin

15000 won

Skin vitality, whitening, Anti-Wrinkle



Snail

15000 won

Nutrition, Whitening, Anti-Wrinkle



Cica

15000 won

Skin soothing, Whitening, Anti-Wrinkle



FIRST MAGIC Ampoule &

Collagen

15000 won

Skin elasticity, Whitening, Anti-Wrinkle



FIRST MAGIC Ampaule # PB

Peptide

15000won

Brightening, Whitening, Anti-Wrinkle

#### **Dew Ampoule**



Collagen

28000 won

Anti-wrinkle, whitening



Peptide

28000 won

Anti-wrinkle, whitening

# Morning Ampoule Pad line







Lemon

Peach

Avocado

28000 WON

28000 WON

28000 WON

각질완화, 모공 케어

홍조,피부톤 보정

진정,트러블 케어



Camellia foot

cream

3000 won

#### Spout pouch line



Shea butter hand cream

3000 won



Magic fitting bb cream #21 Light #23 Natural #27 Dark 3000 won

Morning

boosting cream

Milk flower tone up cream



Snail essential

Tea tree sun cream



ELASTIC CREAM

Collagen

elastic cream

3000 won

Peeling gel



Snail mucin essence

Cica water drop cream

3000 won

3000 won



Red bubble cleanser

Black snail cream

3000 won

3000 won

3000 won

3000 won

3000 won

3000 won

Green bubble

cleanser

3000 won

#### Spout pouch line



Easy herb cleansing oil



Herb therapy inner cleanser



Herb sleeping pack



Berry sleeping pack



Cica sleeping pack



Volcano clear wash off pack

3000 won

3000 won

3000 won

3000 won

3000 won

3000 won





MPTIOL VOLUME, PEEL OFF PACK

COLLAGEN ACTIVE PEEL OFF PACK.

OLLAWOOD WINDOWS ACTIVE PACK.

HID POINT PEEL OFF

VICENT CONTROL OF PACK

Gold peel off pack

Black peel off pack

Peptide peel off pack

Collagen peel off pack

Volcanic peel off pack Mud peel off pack

Hair removal cream

3000 won



#### Hydrogel Eye Patch





#### Super food mask line















Pomegranate

Blueberry

Green Tea

Avocado

Pumpkin

Tomato

Orange

2000 won



2000 WON

Oats



Peach

2000 WON



Broccoli

2000 WON



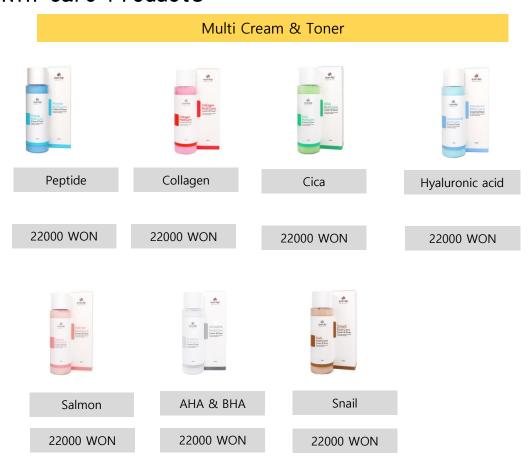
Apple

2000 WON



Paprika









### Soothing Gel



Aloe 300ml 4400 won



Vitamin 300ml 4400 won



Snail 300ml





Collagen 300ml

4400 won



Aloe150ml

2500 won



Aloe 300g

5500 won



Rose 300g

5500 won



Tangerine 300g

5500 won



Tomato 300g

5500 won



# Cleanser Red toks bubble cleanser Green toks bubble cleanser Snail whip foam cleansing 22000 WON 15000 WON 22000 WON Ceramide cleansing foam Cica Tomato Rice Apple Lemon 8000 WON 8000 WON 8000 WON 8000 WON 8000 WON



### Cleansing oil



CLEANSING
OIL

PARTIES

CARAGE

CARAGE

CARAGE

CLEANBING
OIL

CLEAN-



Eggplant pore cleansing oil

VC control cleansing oil

PH cica cleansing oil

22000 WON

22000 WON

22000 WON

#### DETOXIFYING BLACK O2 BUBBLE MASK



Symple Del Touris Pine BLACK OZ BUBBLE MASK

CHARCOAL

VOLCANO

3000 WON



TENETI SKITI GATO TTOGAGTO

Sun cream

Wash-off pack



Pure perfection sun cream

6000 WON



Zero cloud sun base

22000 WON



Black sugar scrub pack

15000 WON



24K gold collagen peel off pack

18000 WON



Jeju volcanic clay bubble pack

22000 WON

### Facial Sleeping pack



CERAMIDE

20000 WON



VITA

20000 WON



COLLAGEN

20000 WON

#### Lip Sleeping mask



HONEY

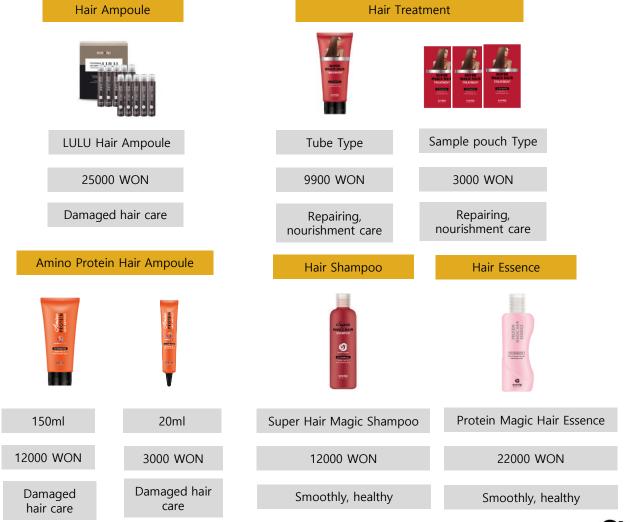
7000 WON



COLLAGEN

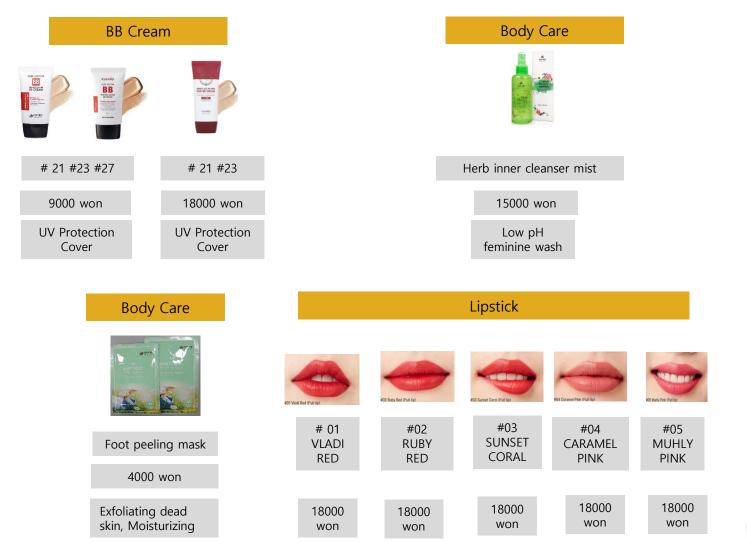


# EYENLIP Hair Care Products





# EYENLIP Body care & Make-up Products









Thank You!